



## DELTA FAUCETS & FYI Custom Partnerships Concepts

### CONCEPT 1: MAKING A MESS Custom Short-Form Piece w/Estie

Whether she's spreading flour on her cutting board for competition or spreading glitter on poster board for a school project, 8 year-old Estie Kung, the breakout star of *Man vs. Child: Chef Showdown*, is one of the busiest little mess makers around. And, in this custom short-form series, the pint-sized chef will bring viewers into the kitchen for playful recipe tutorials that celebrate the Delta spirit of creating and exploring while aligning perfectly with the FYI mission to foster the "perfectly imperfect" in all of us. Using our graphics package this can exist as a standalone spot or be expanded into a multi-"episode" series running throughout the *Man vs. Child* season.



Production fees:  
N/A

### CONCEPT 2: SEE WHAT ZACK CAN DO Custom Vignette

When it comes to small spaces, *Tiny House Nation* host Zack Giffin has some big ideas. Devoted to helping people pursue their passion for living tiny, our resident innovator is tasked, on a daily basis, with designing and constructing new and innovative ways to maximize usage without sacrificing space. In this custom vignette, Zack will be armed with a GoPro camera with which he'll give viewers a POV perspective as he brings his latest space-saving invention to life. These "hacks" will be designed to blend, seamlessly, with the Delta pillars of inspired living and smart solutions. The spot will be enhanced with a custom graphics package.



Note: We can re-purpose this concept for a clip-based spot without talent for a more budget-friendly fee.

Production fees:  
N/A

For concept discussion only

All concepts pending Network, Studio and Talent approvals. Production, studio and talent fees may apply Partnership opportunities contingent upon plan mix. Budgets are subject to change based on production quotes.